

**Morton Grove Farmers' Market**  
6210 Dempster St.  
Saturdays 8 am – 12 pm  
2017 Season: June 3 – October 14  
[sponsorship@mgfarmersmarket.com](mailto:sponsorship@mgfarmersmarket.com)



**Mailing Address:**  
6101 Capulina Ave.  
Morton Grove, IL 60053  
[www.mgfarmersmarket.com](http://www.mgfarmersmarket.com)  
(847) 750-MGFM (6436)

Dear Local Business owner:

The Morton Grove Farmers' Market team is preparing for our 8<sup>th</sup> season. During the upcoming season, our market will continue to provide local produce, specialty food items and hand-crafted merchandise to Morton Grove and the surrounding areas. We will be open **every Saturday from June 3 through October 14 (no market July 1) from 8 am to 12 pm**. We will also host an outdoor **Mother's Day Market on Saturday, May 13**. We generally host 2 Indoor Winter Markets in December and February as well.

Since 2013, we have welcomed thousands of shoppers to our **6210 Dempster** location. The Morton Grove Park District and the Village of Morton Grove have both been generously allowing us to use their land. The Morton Grove Farmers' Market is presented by the Morton Grove Chamber of Commerce and Industry. We hope to expand our customer base even more this year by networking, community building and increased advertising.

**The Morton Grove Farmers' Market was named one of the best new community markets in the country by The Farmers' Market Coalition**, a nationally-recognized organization. We are frequently featured in local publications such as the Chicago Tribune, Niles-Morton Grove Patch, Morton Grove Champion, MG Exchange Village Newsletter, MG Chamber Newsletter, and the MG Park District brochure. During the season, the Market sends weekly e-mail newsletters to over 3,300 subscribers. The Morton Grove Farmers' Market has a very active Facebook page, with over 1,300 followers. The Market's website blog is updated weekly during the season as well.

The Morton Grove Farmers' Market accepts the Snap/Link EBT program at the Market and offers a double-value matching program. With the help of our sponsors, we provide financial assistance to the less fortunate to help put fresh, homegrown food on their tables every week. This program has been very successful.

**We would like to invite you to become a Morton Grove Farmers' Market Sponsor this year.** This sponsorship would give you a unique opportunity to increase your business' visibility, meet with our customers face to face, and become a part of our Market family. Being a sponsor of the Market puts your name in front of thousands of affluent, conscientious local shoppers and brands you as a supporter of your community. There are four levels of sponsorship to choose from, described in detail on the next page. There are also opportunities to exclusively sponsor a specific event, as described in the third page. Any size donation (monetary or in-kind) is welcomed by the Market and is greatly appreciated.

If you have any questions, please e-mail [sponsorship@mgfarmersmarket.com](mailto:sponsorship@mgfarmersmarket.com) or call (847) 750-6436.

**\* To secure a place on our advertising materials for your company name and logo, please respond by Friday, May 12<sup>th</sup>, 2017.**

Please make checks payable to: **Morton Grove Farmers' Market**  
**Morton Grove Farmers' Market**  
**6101 Capulina Ave.**  
**Morton Grove, IL 60053**

Thank you so much for your consideration!

Sincerely,

*The Morton Grove Farmers' Market Steering Committee*

*Rich Block*

*Lorri Fishman*

*Peggy Leib*

*Brad Moldofsky*

*Elaine Monterola*

*Susan Werth*

Morton Grove Farmers' Market Sponsorship Levels 2017 Season

Platinum Sponsorship: \$1,000

- Business name with logo on MGFm banners to be displayed in 6 or more outdoor locations throughout Morton Grove continuously from June – October \*
- Advertising booth during four market days over the season
- Large business logo and website link on the MGFarmersMarket.com website
- Large business logo on Sponsor Banner, which will be displayed during each Market throughout the season
- Business name or logo on advertising pieces distributed by the Market \*

along with...



Gold Sponsorship: \$500

- Advertising booth during three market days over the season
- Medium business logo and website link on the MGFarmersMarket.com website
- Medium business logo on Sponsor Banner, which will be displayed during each Market throughout the season \*

along with...

Silver Sponsorship: \$250

- Advertising booth during two market days over the season
- Small business logo and website link on the MGFarmersMarket.com website
- Small business logo on Sponsor Banner, which will be displayed during each Market throughout the season \*

along with...

Bronze Sponsorship: \$100

- Advertising booth during one market day over the season
- Business name on Sponsor Banner, which will be displayed during each Market throughout the season \*
- Business name and website link on the MGFarmersMarket.com website
- Business name and website link in personal email communications with the weekly Market mailing list
- Business name and logo in Sponsor Photo Album on MGFarmersMarket Facebook Page

**\* In order for my business' name to be included in all advertising equal to the level of sponsorship, I understand that the full sponsorship payment, business logo, and preferred website link must be received by the Morton Grove Farmers' Market no later than **Friday, May 12, 2017**.**

Business Name \_\_\_\_\_

Contact Name and Email \_\_\_\_\_

Sponsorship Level (Circle One):            Platinum            Gold            Silver            Bronze

Office use only: Date application received \_\_\_\_\_ Check Number \_\_\_\_\_

**Morton Grove Farmers' Market**

**Exclusive Sponsorships 2017 Season**



In addition to, or instead of, our traditional Bronze, Silver, Gold, and Platinum Sponsorships, we also offer an exclusive sponsorship of a single event. *Each event sponsorship is only offered to one business, on a first come - first served basis.*

For 2017, exclusive sponsorships are available for:

- **Saturday, May 13**, 8 am - 12 pm, Outdoors at the MG Farmers' Market site, 6210 Dempster
- **Saturday, Dec 2017** (*date TBA*), 9 am - 2 pm, Indoors at the MG Civic Center, 6140 Dempster
- **Saturday, Feb 2018** (*date TBA*), 9 am - 2 pm, Indoors at the MG Civic Center, 6140 Dempster

Exclusive sponsorships are \$500 per event.

The benefits of exclusive event sponsorships are:

- One advertising booth during the Market event. Guaranteed to be the ONLY sponsor (non-vendor business) at this event. (*Not including EBT sponsors*)
- Business logo on a 6 foot Thank You banner, to be prominently displayed at the event
- Business logo and website link included on MGFM website (both on Events page and blog entry)
- Business logo and website link included on press releases distributed online to Niles-Morton Grove Patch and Morton Grove Champion

***If no exclusive sponsor comes forward, we will accept several \$100 sponsorships. Each includes electronic marketing promotion (emails and website), as well as a sponsor booth at that Market.***

In order for my business to exclusively sponsor a Morton Grove Farmers' Market special event, I understand that the full sponsorship payment, business logo, and preferred website link must be received by the Morton Grove Farmers' Market no later than one month before the sponsored event.

Business Name: \_\_\_\_\_

Contact Name and Email: \_\_\_\_\_

Preferred business website link: \_\_\_\_\_

**Exclusive Sponsorship Event: 5/13/17 \$500                      12/ **XX** /17 \$500                      2/ **XX** /18 \$500**

If the exclusive sponsorship opportunity has already been filled, please consider my company for the \$100 non-exclusive sponsorship:                      5/13/17 \$100                      12/ **XX** /17 \$100                      2/ **XX** /18 \$100

Office use only: Date application received \_\_\_\_\_ Check Number \_\_\_\_\_